

Tom's Quick LinkedIn Guide



TOM KENT



Profile photo: Professional, neutral background, fill most of the circle

Name: Add simple description

Tom Kent • Career Coach

Headline: Clear Tagline with your talent & audience

I Help Execs get a Dream Job with Personal Branding • LinkedIn • Networking ♦ Founder @ CareerNerds



United States Military Academy at West Point

Are you an executive who is currently considering a job change? Did you know that people who work with coaches like me find new roles 3x faster than those who go it alone?

As your coach, here are some things that I will do for you:

- 1 Personal Branding: create that WOW factor on LinkedIn and elsewhere
- 2 Networking: be 20x more effective with the right strategy
- 3 Mindset: understand what works & what doesn't work
- 4 Job Offers: help with interviews, job offers, negotiation

Client results include:

- CFO role for a Silicon Valley startup that raised \$100 million
- VP Sales offer in 2.5 months ... after searching for a year
- 3 VP Marketing offers at various eCommerce companies
- Program Director for a major pharmaceutical company

Want to find out more?

Let's set up a free 30-min strategy session:

 www.CareerNerds.com

 tom@tomkentcoaching.com

More about me....

- ♦ VP Marketing 3x in Silicon Valley and Berlin
- ♦ 2 decades mastering "Art of Career Transition"

Summary – Your Intro:
Get Audience Attention w/ Question or Statement

Summary Part 1:
What You Can Do for Them

Summary Part 2:
What You Have Done Before

Summary Part 3:
Your Contact Info

Summary Part 4:
Finally...About You